



Smart Choice® ROOF SYSTEM SOLUTION

"Your Best And Safest Choice... Quality You Can Trust Since 1886!"

Leak Barrier

Weather Watch® and **StormGuard®** provide exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North*).

Roof Deck Protection

"Breathable" **Deck-Armor™** allows moisture to escape from your attic while providing an exceptionally strong layer of protection against wind-driven rain. It also lays flatter for a better-looking roof. **Shingle-Mate®** also provides great protection for your roof.

Quality Shingles

Choosing the right shingle can increase the value of your home. GAF-Elk offers you many great shingle choices, including **Timberline®**, the #1-selling architectural shingles in North America.

Effective Attic Ventilation

Cobra® and **Master Flow®** vents help remove excess heat and moisture from your attic that can raise your energy bills, cause premature peeling of interior paint and wallpaper, and even affect your health.

Distinctive Ridge Cap Shingles

Similar to the way that a distinctive frame enhances a painting, **Timbertex®** and **Ridglass®** can enhance the beauty and value of your home—while guarding against leaks at the hips and ridges.



Reliable Low-Slope Membranes

Liberty™ and **Freedom™** commercial-grade self-adhering roofing systems are exceptionally dependable! They're safer too, because no open torches or hot asphalt are used.

Pre-Cut Starter Strip Shingles

WeatherBlocker™ and **Pro-Start™** pre-cut starter strip shingles provide an upgrade that can save time, eliminate waste, and reduce the risk of blow-off by tightly locking your first course of shingles in place.

Roof Accessory Paint

ShingleMatch™ premium roof accessory paint is a great option to help you "hide" unsightly roof accessories by making them blend in with the color of your shingles... for a better-looking finished roof.



*In the "North," building code requires the use of Leak Barrier at the eaves.



GAF-Elk is a U.S.-Owned Corporation



The GAF-Elk Smart Choice® Roof System Solution has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy.)

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